

Fashion Designer TKO Fast-Tracks Climate Disclosures and Apparel Supply Chain Compliance with Good.Lab

tko evolution
apparel, inc.

WEBSITE

tkoevolution.com

HEADQUARTERS

Miami, FL, USA

INDUSTRY

Apparel Design & Production

With a critical customer deadline looming, TKO Evolution Apparel, Inc., partnered with Good.Lab to complete CDP, THESIS, and greenhouse gas emissions reporting in record time—ensuring compliance and strengthening key business relationships.

ESG & SUSTAINABILITY GOALS

- ✔ Complete CDP and THESIS submissions on an accelerated timeline
- ✔ Measure greenhouse gas (GHG) emissions across all scopes
- ✔ Maintain good standing with major retail customers
- ✔ Improve engagement with suppliers on environmental performance
- ✔ Establish internal ownership of sustainability strategy

ESG & SUSTAINABILITY DRIVERS

- ✔ Sustainability data requests from key strategic customers
- ✔ Industry trend toward supply chain transparency and climate data
- ✔ Competitive pressure to meet standards set by other apparel brands and retailers

Summary

TKO Evolution Apparel is a mid-market wholesaler focused on branded sportswear. With Costco as one of their most strategic customers, TKO needed to respond to a request to submit greenhouse gas emissions data through CDP and the THESIS platform—part of a growing trend among retailers encouraging greater sustainability transparency from their suppliers.

Facing a compressed timeline to report, TKO turned to Good.Lab to complete a Scope 1, 2, and 3 emissions inventory and support submissions for both platforms. Good.Lab delivered on this work quickly—while also helping TKO begin to engage more actively on sustainability across their organization and supply chain.

TKO's Sustainability Journey: A Rapid Response to Market Demands

Before partnering with Good.Lab, TKO was compliant with current regulations, but their efforts to engage their suppliers were still in the early stages. Recognizing the need to scale efforts in response to growing customer expectations around sustainability performance, TKO turned to Good.Lab for support in building a more structured approach.

As is common in the apparel industry, TKO's supply chain leverages a global network of contract manufacturers, meaning the majority of their GHG emissions fall under Scope 3—specifically purchased goods and services.

Several of TKO's suppliers were already participating in sustainability initiatives, such as reporting into the Higg Index, providing a valuable head start for data collection efforts tied to CDP and THESIS reporting. Building on this foundation, TKO was able to move quickly with Good.Lab's guidance to meet evolving customer expectations and strengthen its relationship with a key retail partner.

Good.Lab Fast-Tracks Climate Reporting, Leveraging Apparel Industry Expertise

With a short timeline and a high-stakes deliverable, TKO needed a partner that not only understood GHG emissions reporting, but also had deep knowledge of the apparel industry.

✔ Apparel + Retail Industry Expertise

Good.Lab's consultants' experience working with mid-market suppliers and apparel brands gave TKO confidence that their partner understood industry dynamics, customer expectations, and the realities of contract manufacturing.

✔ End-to-End GHG Calculations + Disclosure Support

Good.Lab guided TKO through full emissions calculations across Scopes 1, 2, and 3, prepared CDP and THESIS submissions, and helped decode evolving customer requirements so they could prepare better for future expectations.

✔ Practical Guidance at an Accelerated Pace

The TKO team moved quickly to gather the necessary data, and Good.Lab matched that pace with a streamlined, pragmatic approach—delivering results without sacrificing quality.



Fast and efficient. That is what mattered most—and that's exactly what Good.Lab delivered. Their team brought deep retail and supply chain expertise to our sustainability efforts and helped us navigate the complexity quickly and clearly.

Howard Posner | COO, TKO Evolution Apparel

Good.Lab Helped TKO Meet Customer Sustainability Demands & Build for the Future

Beyond completing sustainability disclosures, TKO began taking steps to strengthen how they manage environmental performance going forward:

✔ CDP + THESIS Submissions

Completed both platform disclosures on time, earning strong scores that reinforced their reputation as a responsible supplier.

✔ Supplier Sustainability Engagement

Deepened conversations with mills and manufacturers to gather environmental data, especially for THESIS reporting.

✔ Management Ownership of Sustainability

Strengthened internal responsibility for sustainability, with team members beginning to take on environmental roles.



Good.Lab helped us think longer term about our sustainability efforts at TKO. We are now more confident in our ability to talk to suppliers, respond to customers, and manage sustainability requirements going forward.

Howard Posner | COO, TKO Evolution Apparel

TKO’s story reflects a common mid-market challenge: responding to a sudden customer request for sustainability and climate data with limited internal capacity. With Good.Lab’s help, they delivered on time and laid the groundwork for future success.

