

CTL Refined & Expanded its Supplier Sustainability Program & Set ESG Targets with Good.Lab

<p>COMPANY CTL <i>ctl.net</i></p>	<p>INDUSTRY Consumer Electronics</p>	<p>ESG GOALS Supplier Sustainability & ESG Targets</p>
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Scope

The ESG Challenge

In response to growing stakeholder expectations around environmental, social and governance (ESG) the consumer electronics industry is evolving quickly. Fortune 500 leaders have committed climate targets and are looking to their supply chains to reduce emissions and boost ESG performance. Similarly, mid-market players are now building their capacity around ESG in terms of addressing climate risk, complying with regulations, and uncovering performance enhancement opportunities within the supply chain.

As a mission driven company, CTL wanted to build a comprehensive ESG program to advance their leadership and better serve their customers. As a leader in the educational technology market, supplier responsibility was a major component of their focus and CTL wanted to ensure that the right processes were in place around manufacturing labor and materials sourcing.

Good.Lab proved to be the right solution provider for CTL to expand its capabilities in ESG and supply chain management. Good.Lab's ESG software and consulting services delivered a pragmatic, end-to-end approach to helping CTL launch an ESG program and implement sustainable supply chain best practices.

“ Good.Lab was instrumental in helping us build our ESG program with pragmatic and scalable solutions for each step of our ESG journey.

Their direct experience managing supply chains combined with ESG software and data visibility to help us set targets and improve performance was exactly what CTL needed.

Erik Stromquist
CEO, CTL



How CTL Improved ESG Performance with Good.Lab

Supply Chain Sustainability

Good.Lab’s consultants worked alongside CTL to define aspirations for its supplier responsibility program. The program included creating a management framework for supplier responsibility and the required tools for supplier engagement and performance tracking. Good.Lab’s approach ensured compliance with The Uyghur Forced Labor Prevention Act (UFLPA), California’s Transparency in Supply Chains Act (CTSCA), and membership guidelines from the Responsible Labor Initiative (RLI). These efforts help CTL to achieve 100% supplier compliance and prepare to respond to external ESG audits.

In the engagement phase, Good.Lab helped CTL onboard and contract Tier 1 suppliers and critical Tier 2 suppliers with its supplier responsibility questionnaire, Code of Conduct, and ethical & sourcing audits. Good.Lab also developed an ongoing framework to align existing suppliers with CTL’s Code of Conduct and expanding ESG expectations.

Sustainability Benchmarking & Performance Baseline

CTL leveraged Good.Lab’s ESG Targets Dataset to benchmark performance relative to its peers and competitors and help their leadership team to focus on the most relevant ESG topics for their industry and specific operations. CTL was able to measure performance in select ESG areas with Good.Lab’s solutions, including calculating GHG emissions baseline across scopes 1, 2, and 3. For each major source of emissions, Good.Lab recommended specific actions for emissions reduction and refining their emissions data for future calculations.

ESG Target Setting & B Corp Certification

The result of CTL’s performance baseline informed Good.Lab’s recommend ESG targets that align to industry best practices. CTL ultimately set ESG targets for Climate & Energy, Waste Reduction, and Diversity, Equity, & Inclusion along with a specific action plan to progress towards each target. This positioned CTL to pursue its B Corporation certification along with application support from Good.Lab on required training, materials, documentation, and recommendations.

CTL’s Journey to Top ESG Performer

As a result of its engagement with Good.Lab, CTL had access to ESG software tools and expert consultants to build a Supplier Sustainability Program with 100% supplier compliance; submit a strong B Corporation certification application; become a member of the RBA; and set calibrated ESG targets with an improvement roadmap and metrics to track all progress. Good.Lab also supports CTL in ongoing monitoring of relevant industry developments and emerging requirements in its journey to becoming a top ESG performer.

Results

- Supplier Sustainability Program Compliance**
- Quantifiable ESG Targets Set**
- B Corporation Certification Submitted**
- Responsible Business Alliance Membership**



Since 1989, CTL has been manufacturing best-in-class Chromebooks, Laptops, Chromeboxes, Desktop PCs, Computer Displays, Workstations, and High-End Servers for the educational market and enterprise businesses in over fifty countries. CTL operates a global supply chain and manages a broad network of suppliers. CTL is committed to enabling learning in a sustainable way and is a member of the Responsible Business Alliance, the Green Business Bureau, and is in the process of certifying as a B Corporation.



Good.Lab aims to create a more equitable and sustainable economy by unleashing the power of Environmental, Social and Corporate Governance (ESG) data. Companies today are increasingly evaluated on a long-term commitment to delivering positive outcomes in their communities, on the environment, to their workers, customers, and shareholders. Good.Lab helps companies supercharge their ESG performance and turn sustainability into a competitive advantage through a combination of ESG performance software and expert consulting services. Good.Lab is a 1% for the Planet member and a certified B Corporation.